

Magazine	Effective	Page Colour FM	IFC	IBC	OBC	DPS Colour	Half Colour	Quarter Colour	Loose Inserts (per 1000)	Specified Pos.	Bleed	Spot Colour	PPA Agency Comm.
Women's Weeklies													
Bella	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	£32 per 1000	10%	10%	5%	15%
Take a Break	January 2009	£22,920	On Application	£24,240	£26,400	£45,840	£12,600	£6,300	£32 per 1000	10%	10%	5%	15%
Thats Life	January 2009	£10,900	On Application	On Application	£12,500	£21,800	£6,050	£3,000	£32 per 1000	10%	10%	5%	15%
TV Listings													
Total TV Guide	January 2009	£7,000	£7,900	£7,900	£9,000	£14,000	£3,500	£1,750	£32 per 1000	10%	10%	5%	15%
TV Choice	January 2009	£17,000	£18,700	£18,100	£19,500	£34,000	£9,400	£4,700	£32 per 1000	10%	10%	5%	15%
Women's Interest													
Eat in	May 2009	£3,000	£3,300	£3,150	£3,450				£32 per 1000	10%	10%	5%	15%
Spirit and Destiny	January 2009	£4,150	£6,225	£6,225	£7,623	£8,300	£2,075		£32 per 1000	10%	10%	5%	15%
Fate & Fortune	January 2009	£3,000	£3,900	£3,900	£4,500					10%	10%	5%	15%
Fiction Feast	January 2009	£2,600								On Application	10%	5%	15%
Puzzles													
Arrowwords	January 2009	£3,000							£32 per 1000	10%	10%	5%	15%
Big Value Codebreakers	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Codebreakers	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Criss Cross	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Hide 'n' Seek Wordsearches	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Picture Arrowwords	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Puzzle Selection	January 2009	£3,000							£32 per 1000	10%	10%	5%	15%
Crosswords Collection	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Take a Break's Su-doku	January 2009	£2,000							£32 per 1000	10%	10%	5%	15%
Su-doku Selection	January 2009	£2,000							£32 per 1000	10%	10%	5%	15%
Take a Crossword	January 2009	£3,000							£32 per 1000	10%	10%	5%	15%
Take a Puzzle	January 2009	£3,000							£32 per 1000	10%	10%	5%	15%
Wordsearches	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Wordsearches Collection	January 2009	£2,600							£32 per 1000	10%	10%	5%	15%
Mini puzzles													

Tip-ons, bound in, regionality and group discount available on application.