

Magazine	Effective	Page Colour FM	IFC	IBC	OBC	DPS Colour	Half Colour	Quarter Colour	Loose Inserts (per 10)	Specified Pos.	Bleed	Group Discount	Agency Comm.
Women's Weeklies													
Bella	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Take a Break	January 2009	£22,920	On Application	£24,240	£26,400	£45,840	£12,600	£6,300	32 per 1000	10%	10%	5%	15%
Thats Life	January 2009	£10,900	On Application	On Application	£12,500	£21,800	£6,050	£3,000	32 per 1000	10%	10%	5%	15%
TV Listings													
Total TV Guide	January 2009	£7,000	£7,900	£7,900	£9,000	£14,000	£3,500	£1,750	32 per 1000	10%	10%	5%	15%
TV Choice	January 2009	£17,000	£18,700	£18,100	£19,500	£34,000	£9,400	£4,700	32 per 1000	10%	10%	5%	15%
Women's Interest													
Eat in	May 2009	3000	£3,300	£3,150	£3,450				32 per 1000	10%	10%	5%	15%
Fate Fortune	January 2009		£3,900	£3,900	£4,500					10%	10%	5%	15%
Spirit and Destiny	January 2009	4150	£6,225	£6,225	£7,623	£8,300	£2,075		32 per 1000	10%	10%	5%	15%
Fiction Feast	January 2009	2600								On Application	10%	5%	15%
Puzzles													
Arrowwords	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Big Value Codebreakers	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Codebreakers	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Criss Cross	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Hide n Seek Wordsearches	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Picture Arrowwords	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Puzzle Selection	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
QuickXWords	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%
Wordsearches	January 2009	£18,150	£20,000	£19,250	£20,900	£36,300	£10,000	£5,000	32 per 1000	10%	10%	5%	15%

Tip-ons, bound in, regionality and group discount available on application.