

Puzzles Portfolio

ADVERTISEMENT MECHANICAL SPECIFICATIONS

Dated 08-03-07

For cover sections of the following magazines:

Code Breakers -- Arrowwords -- Crisscross -- Wordsearches -- Puzzle Selection --

Big Value Codebreakers -- Hide 'n' Seek Wordsearches -- Quick Xwords -- Picture Arrowwords -- Wordsearches Collection.

Dimensions

Page Type Area : 235 x 165mm - All live matter must fall within specified type area.

Page Bleed: 265 x 195mm

Page Trim: 255 x 185mm

Printing specification

Cover section only

Proofing Profile: ISOcoated_v2_eci.icc - www.eci.org

Cover paperstock: 195 gsm white coated card

Data Format PDF/X 1a - www.pass4press.com

Printing process: Sheet Fed Litho

Plate screen: 150 lpi

First continuous printing tone: 3%

Maximum combined ink density: 320%

Sumdoku/Su-doku Selection/TAB Su-doku specification same as above except for the following:

Cover paperstock: 200 gsm board.

Dimensions are as follows:

Page Type Area: 190 x 128mm - All live matter must fall within specified type area

Page Bleed: 220 x 158mm

Page Trim: 210 x 148mm

For cover sections of the following magazines:

Take a Puzzle -- Take a Crossword

Dimensions

Page Type Area: 270 x 200mm - All live matter must fall within specified type area.

Page Bleed: 298 x 228mm

Page Trim: 290 x 220mm

Printing specification

Cover section only

Paper Sock: 150 gsm coated wood free

ISO profile: ISOcoated_v2_eci.icc - www.eci.org

Printing process: Web Offset Litho

Plate screen: 150 lpi

First continuous printing tone: 3%

Maximum combined ink density: 320%